



## **Request for City Council Committee Action from the Office of Emergency Management**

**Date:** July 23, 2014

**To:** Council Member Blong Yang, Chair, Public Safety, Civil Rights  
& Emergency Management

**Referral to** John Quincy, Chair; Ways and Means Budget Committee

**Subject:** Authorize contract agreement with ECHO in the amount of \$54,750.00, in support of the See Something Say Something project. Project is funded by Homeland Security UASI Grant.

### **Recommendation:**

Authorize contract agreement with ECHO in the amount of \$54,750.00, in support of the See Something Say Something project.

Payable from Fund 01300 Department 8440100.

### **Department Information**

Prepared by: Diana L. Roman, Office of Emergency Management

Approved by:

A handwritten signature in black ink, appearing to read "Barret Lane", is written over a horizontal line.

Barret Lane, Director, Office of Emergency Management

Presenters in Committee: Barret Lane, Office of Emergency Management

### **Supporting Information:**

This project will support the nationwide "If You See Something, Say Something™" public awareness campaign in the City of Minneapolis, a simple and effective program to raise public awareness of indicators of terrorism and terrorism-related crime, and to emphasize the importance of reporting suspicious activity to the proper local law enforcement authorities. The City of Minneapolis will contract with ECHO to adapt the content from the National "See Something, Say Something" campaign and localize it for Minnesota's Limited English Proficiency (LEP) residents. Under the City's contract ECHO will oversee the creation of a short informational video in multiple languages, radio PSA's, classroom curriculum for English Language learners, a multilingual web page with audio, video and print resources, community outreach initiatives, and the production and dissemination of DVD's to LEP communities - such that Hispanic, Somali and Hmong communities will know what "If You See Something, Say Something™" is and where to find resources to report suspicious activity.